

Report - Monday 4th March 2019, Clerk Julie Davies and Cllr Jane Narborough met with Bill Stow, Chair Rhayader 2000.

2019 is the Wales Tourist 'year of discovery', R2K are considering a theme based around wildlife and antiquities. After the success, last year, of the film produced by Tom Jones, Tom has been approached to put forward ideas based on this year's theme. RTC funded the film making in 2018 and will be approached for support again this year.

The themed years may be running for 2 years.

To move RTC and R2K forward in their combined role in promoting Rhayader, it is felt that it would be beneficial to employ a person part time. To do this, funding for the role would need to be grant aided. JN to look at PAVO grant list.

Other items discussed were;

The Cambrian Way, the organisation is committed to promote the current project for 10 years.

Jayne Griffiths, Tesco local community support officer, would like to involve local communities in painting the town pink in support of cancer research.

Bill was concerned about the lack of response, from businesses, to any communications from R2K business group. To get support for the 'paint the town pink' campaign it was suggested that Cllrs Gill Williams and Jane Narborough would approach all businesses in the town centre personally.

As representatives from both, Cambrian Way and 'paint the town pink' are speaking at RTC March meeting, Bill Stow has been invited as a guest to the meeting, to listen to their promotions.

Bill has agreed to be the Tri-town representative for Rhayader.

Cllr. J Narborough

Elan Links Events and Interpretation Committee, held on Wednesday 6th March 2019 at CARAD

Cath Allan, CARAD, chaired the meeting.

Eluned Lewis, Elan Links, introduced Beth Rees the new Elan Links Project Officer, who then gave a presentation on forthcoming 2019 events plus suggested events for 2020. There will be a variety of exhibitions, work-shops and events staged to work concurrently between CARAD and the Elan Visitors centre.

The possibility of small festivals have been suggested, themes to be decided. With the success of the round the lakes races, it is thought that fell running and triathlons would be viable.

It is hoped to record a year in the life of a farm, highlighting contrasting farming methods. This is in conjunction with Rhayader YFC.

After the success of bus tours around the Elan Valley at last year's Links launch, it was moved to organise bus tours for the next event in early May.

The new bike trail is soon to be launched.

People and peoples activities is Elan Links theme for 2020, highlighting traditional crafts.

All events will be promoted on social media, in the local press, and with posters and flyers.

Jane Narborough